



July 17, 2023

Saugerties AYSO #595  
P.O. Box 800  
Saugerties, NY 12477  
[SaugertiesAYSO595@gmail.com](mailto:SaugertiesAYSO595@gmail.com)

Greetings from Saugerties AYSO #595 Soccer!

We are writing to request your support for our upcoming Fall 2023 and Spring 2024 youth soccer league season. Our league is dedicated to providing a safe and positive environment for young athletes to learn and grow both on and off the field.

As you know, youth sports, like AYSO soccer, are crucial for fostering teamwork, discipline, and leadership skills. Through our league, we aim to provide an opportunity for children in our community to develop these skills while also enjoying the benefits of physical activity and healthy competition.

However, we cannot do this alone. We rely on the generosity and support of businesses like yours to help us cover the costs of uniforms, equipment, and field maintenance.

In return for your support, we would be happy to provide **advertising opportunities** for your business, including banners and signage at our games and on our website. We also welcome the opportunity to discuss additional ways we can recognize your support.

\*\*\* Please note that our sponsorship options and levels have been recently updated and we are open to further suggestions!

Thank you for considering our request for sponsorship. Your contribution will make a meaningful impact on the lives of the young athletes in our community.

Sincerely,

*The Saugerties AYSO #595 Board*

## **Sponsorship Levels:**

### **1. Team Name Sponsorship: \$200 per year (Fall 2023 and Spring 2024)**

Your business will receive team name sponsorship on our digital, printed and website team schedules. In addition, your business will receive two social media posts per year on Facebook and/or Instagram; your business logo will be displayed on the home page of our website and your businesses' URL will be listed in our list of sponsors. Please note that space is limited for this level of sponsorship and will be filled on a first come, first served basis.

### **2. Field Name Sponsorship: \$500 per year (Fall 2023 and Spring 2024)**

Your business will have a field named after it on the Four custom made corner field flags in a color of your choosing. Your businesses' field name will also be listed on all of our digital, printed and website team schedules, as well as on the annual map of our facilities. In addition, your business logo will be displayed on the home page of our website and your businesses' URL will be listed in our list of sponsors. Please note that we are currently only offering 8 sponsorships at this level which will be filled on a first come, first served basis.

### **3. Field Banner Sponsorship; \$400 per year (Fall 2023 and Spring 2024)**

Your business will have a banner displayed prominently along the fence at our fields for the duration of the season, which will include all team practices and games. In addition, your business logo will be displayed on the home page of our website and your businesses' URL will be listed in our list of sponsors.

### **4. Prominent Banner Sponsorship; \$1,000 per year (Fall 2023 and Spring 2024)**

Your business will receive the largest banner, prominently displayed on the South parking lot side wall of our snack stand which is visible to all who enter the facility during the course of the season. Because of the amount of space available, we are limited to offering only two of these sponsorships.

### **5. Ultimate Sponsorship; \$1,000 per year (Fall 2023 and Spring 2024)**

An ultimate sponsorship offers the same benefits of the Team Name Sponsorship, Field Name Sponsorship, and Banner Sponsorship all bundled together at our best possible rate! Your business will receive team name and field name sponsorship on all of our digital, printed and website team schedules; Four custom made corner field flags; Your field name will be displayed on the map of our facilities; A banner will be placed in a prominent location along the fences of our fields; Two social media posts per year on our region's Facebook and/or Instagram account; Your business logo will be displayed on the home page of our website and your businesses' URL will be listed in our list of sponsors. Please note that availability is limited and will be filled on a first come, first served, basis.

We also welcome the opportunity to discuss additional ways we can recognize your support.

Please note that all sponsorship requests are subject to board approval and will be filled on a first come, first served basis based on availability.



## Fall 2023 - Spring 2024 Saugerties AYSO #595 Sponsorship Form

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Facebook URL: \_\_\_\_\_

Instagram handle/URL: \_\_\_\_\_

If your child will be playing in the Fall, please list his/her first and last name and age: \_\_\_\_\_

\_\_\_\_\_

Please choose one of the following sponsorship options:

- Team Name Sponsorship - \$200       Prominent Banner Sponsorship - \$1,000  
 Field Name Sponsorship - \$500       Ultimate Sponsorship - \$1,000  
 Field Banner Sponsorship - \$400

Please list the information that you'd like included on the advertisement (i.e., your logo, phone number, website, etc.). Please send your logo/advertisement and completed sponsorship form to [SaugertiesAYSO595@gmail.com](mailto:SaugertiesAYSO595@gmail.com)

\_\_\_\_\_

\_\_\_\_\_

*I have reviewed this application for sponsorship, and I agree that once orders are placed, they are non-refundable. I understand that all information will be printed as displayed on this form or subsequent email. I further understand and agree that any errors or omissions may not be changed after this request is received.*

\_\_\_\_\_

(Signature)

\_\_\_\_\_

(Date)

Please make checks payable to "Saugerties AYSO #595" and mail them to:

Saugerties AYSO #595  
P.O. Box 800  
Saugerties, NY 12477

**Thank you for your support!**